

Imaging Endpoints of Scottsdale to Present at 12th Annual World Pharma Congress

Global expert in imaging research and core lab services speaks on connecting imaging to the cure

May 2013: Ronald L. Korn, M.D., PhD, and Founder and CEO of Imaging Endpoints will be speaking at the 12th Annual World Pharma Congress on the importance of preclinical imaging for the success of clinical trials. Imaging Endpoints, located in Scottsdale, Arizona, is the leader in clinical trial imaging and understands the critical component of precise preclinical imaging in all development programs. The use of preclinical imaging can bring a wealth of data to the clinical trial process while delivering preparation for success in further development phases. Dr. Korn will present on the bidirectional translational approach offered at Imaging Endpoints.

In the development of medications, preclinical imaging is vital. Imaging at the preclinical stage of the trial can show whether the drug is working, and how effectively it is working. This information can often be the deciding factor between whether a drug leaves the preclinical stage and goes to trial, or is not approved and stopped at that point.

Additionally, Imaging Endpoints offers access to an exclusive RApid Detection and Assessment of Response program designed to accelerate product development through more powerful imaging technologies. This RADAR program paired with the expertise of board-certified radiologists can increase the odds of success of any clinical trial.

Dr. Korn will be speaking on June 6, 2013 at 11:10 am as part of the 4th Annual Molecular Imaging in Drug Discovery and Development program at the 12th Annual World Pharma Congress, held at the Loews Philadelphia Hotel, Philadelphia PA on June 4 – 6, 2013. For more information on his topic of **Pathways for the Translation of Preclinical Imaging into Clinical Trials**, or about the conference, visit <http://www.worldpharmacongress.com/Molecular-Imaging>.

Imaging Endpoints is located in Scottsdale, Arizona. As the nation's leading imaging experts, Imaging Endpoints partners with you for the life of your development program to provide unprecedented access to 40 world-class radiologists and exclusive imaging technology. For more information, visit www.ImagingEndpoints.com or call 480-314-3070.